



# The fastest successful match

DateCoin is the world's first dating service that uses neural networks and artificial intelligent algorithms based on working business model with clear buyback on blockchain.

The volume of on-line dating world market is approaching \$5 billion and has growth prospects up to \$6 billion by 2021. However, hundreds of popular dating services keep facing lots of problems:

- Low efficiency of finding the right partner – search settings and filters are incapable of taking a quality sample out of millions of users
- Fake photos and accounts of non-existing girls, unreliable personal information
- Hidden subscriptions and payments
- Low cyber protection level and leakage of sensitive data due to hacking attacks

**We are developing a successful business model, planning to reach a qualitatively new technological level and to implement our project throughout the world.**

**Our Goal: leading positions in the markets of Europe, the APAC countries and the USA. Targeted project audience by 2021 will amount to 20 million people almost in 30 countries around the world.**



**Blockchain technologies allow to finance the development of the project and create clear algorithm for tokens buyback based on Ethereum smart contracts**

## Value of DTC Tokens



Low risk – investment in a successful business model development



Get the special status and privileges of the premium partner



Sell DTC back to DateCoin in exchange for revenue distribution

## Crowdsale



**PreSale**  
29 November 2017

**Target:** € 550 000

**Crowdsale**  
March 2018

**Soft Cap:** €3 500 000  
**Hard Cap:** to be announced

## Buy-back program

By 2021, we plan to reach annual revenues of up to **€230 million**

**20%**  
of which Datecoin spends monthly for DTC buyback

- All the funds are to be allocated among smart contracts with fixed ETH amounts for DTC purchasing
- Token holders place their DTC on their smart contracts
- The sales price is defined as #ETH/#DTC
- Sellers themselves determine the balance between prices and their offers
- A smart contract is closed in five days, thus fixing a transaction, and distributing funds between the sellers

**DateCoin is a smart dating service for quick search of perfect partners. When combining a successful business model and advanced technologies, we create a world-class product having an advantage over existing services.**



Find quickly – smart selection based on facial recognition technology, as well as semantic and morphological analysis of conversations



See photos of real girls – a verification system



Data security and privacy of the correspondence



Pay only for the services you need



Get the results – girls that use the service are interested in relationships

In Russia, we have created Denim dating service, which in two years has become a leader in a pragmatic relationships segment for successful men and beautiful women. **Denim now:**

✓ More than 500 thousand users and a dynamically growing audience

✓ Tens of thousands of interested girls

✓ 80-120% of returns per annum



Try Denim now  
[mvp.datecoin.io](http://mvp.datecoin.io)



## Executive team



**Nikita Anufriev**  
Founder & CEO

A co-founder of Denim and Cinderella Project services – the largest niche dating services in Russia. Founder of Yasno.mobi, a company specializing in WEB technologies. Our clients: HYUNDAI, New Balance, LARSON & HOLZ, etc.



**Aleskey Sinitsyn**  
Co-founder & investment director

A serial entrepreneur, creator of several start-ups, a number of audit and consulting companies. He has got a vast experience in insurance and financial fields (more than 15 years), including on key positions in the boards of large banks.



**Maxim Kozlov**  
CTO & Chief crypto officer

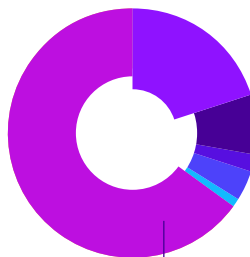
Head of Denim service development team since the moment of the product launching. A head of IT Department at Mainex (an international company). For more than six years he was engaged in WEB services development and IT projects management.



**Dmitry Starostin**  
Product director

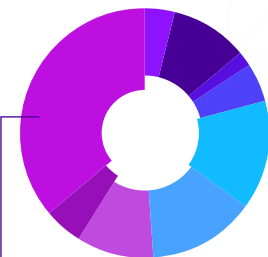
Head of Denim service design team. In the past, he was a leading UX/UI designer at the largest Russian IT-holding – Mail.ru Group. He has been working in the Internet design for more than 15 years and has walked the path from a web designer to a head of departments in large technology companies.

## DTC Allocation



- Participants 65%
- Management & founders 20%
- Advisers 8%
- Contingency 2%
- Marketing 4%
- Bounty 1%

## Use of funds



- Development 36%
- Operating 4%
- Promotion 10%
- Legal 2%
- General advertising 5%
- iOS advertising 14%
- Android advertising 14%
- Mobile Web advertising 10%
- Web advertising 5%